

# 2024 CAMP IMPACT REPORT

*IGNITING CHANGE, ENDLESS POSSIBILITIES*





# 75 YEARS OF EMPOWERMENT & FUN

This year, the American Diabetes Association® (ADA) celebrates 75 years of ADA Camp—transforming lives since 1949. Our camps offer more than just summer fun—they provide adventure, personal growth, and lasting connections for children living with diabetes.

Every year, more than 18,000 children are diagnosed with type 1 diabetes, and an estimated 304,000 are currently living with diabetes in the United States. These children and their families must navigate daily challenges and evaluate every bite they eat, every physical activity they undertake, and every symptom they experience—often leading to feelings of isolation and stress. Camp offers a much-needed reprieve for both children and their families.

## WHY ADA CAMP?

ADA Camp is a special place for children living with diabetes. Campers not only enjoy laughter, new friendships, and fun activities, they also gain crucial diabetes management skills, knowledge, and a renewed sense of self-worth.

- **Building Lifelong Skills:** Campers learn hands-on diabetes management, including carb counting and insulin dosing, with daily mealtime guidance.
- **Creating Lasting Bonds:** Campers form friendships with peers who understand the challenges of living with diabetes, creating a community that extends beyond camp.
- **Empowering Families:** Campers gain independence while their families enjoy peace of mind, knowing their children are in expert hands.



## ENSURING SAFETY AND EXCELLENCE

At ADA Camp, safety is our top priority. Our dedicated camp team provides round-the-clock care, giving families peace of mind, while their children experience the magic of camp.

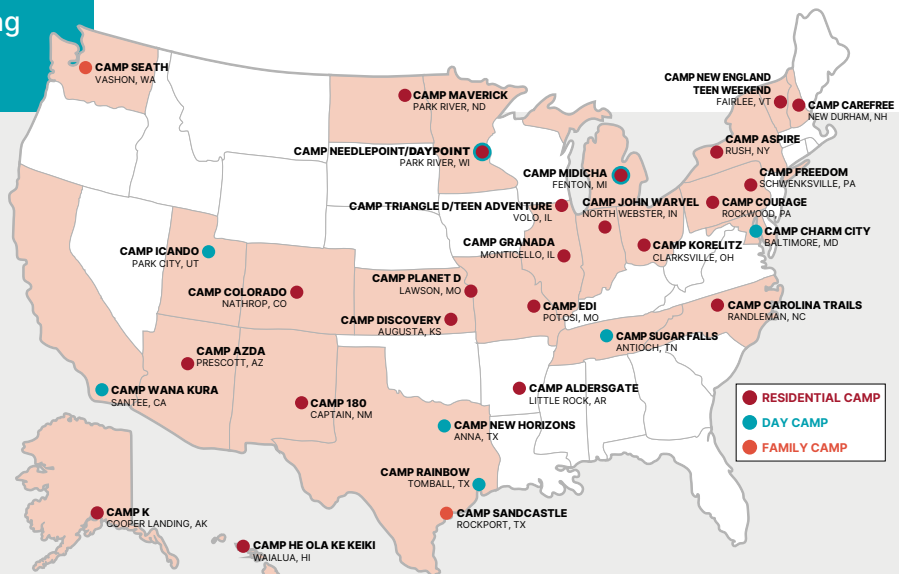
- **Care and Support:** Our medical professionals perform under the guidance of a licensed medical director. Teams vary by camp and may include doctors, medical residents, pharmacists, psychologists, nurses, dietitians, social workers, EMTs, and other specialists.
- **Volunteer Training:** All volunteers, both medical and non-medical, undergo extensive training to stay up to date on diabetes management and treatment practices.

## 75 YEARS OF CAMP

- 100,000+** Campers and Families Served
- 10,000+** Volunteers Hosted
- \$5,000,000+** Financial Assistance Provided
- Countless** Smiles and Memories Created

“ The relationships have been transformational, having people who truly understand life with diabetes. Camp is only one week a year, but the friendship, support, and laughs are year-round. Our family is incredibly grateful for ADA Camp!”

— Chris, Cheyenne's Dad, Age 8





# 2024 ADA CAMP BY THE NUMBERS\*

## 2024 CAMPS AT A GLANCE

**32**  
CAMPS

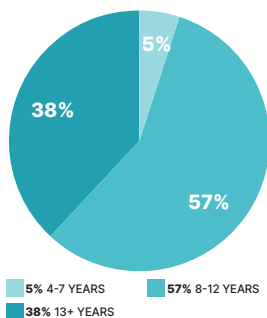
**25**  
STATES

**2,784**  
CAMPERS

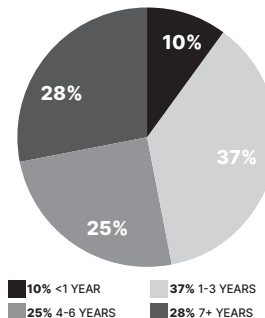
**45%**  
FIRST-TIME  
CAMPERS

**1,472**  
VOLUNTEERS

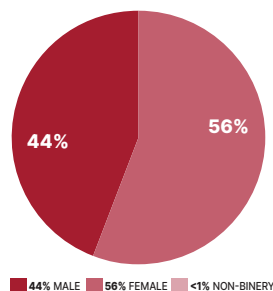
### AGES



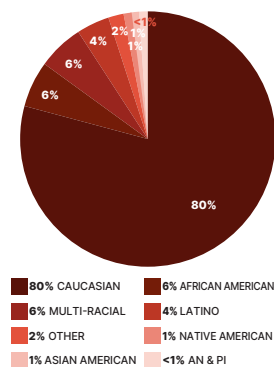
### TIME WITH DIABETES



### GENDER



### RACE / ETHNICITY



## KNOWLEDGE AND MANAGEMENT IMPACT

Families reported significant increase in diabetes management skills and overall confidence after camp:

### Diabetes Skills

- ✓ Drawing Up Insulin
- ✓ Rotating Injection Sites
- ✓ Accurately Counting Carbs
- ✓ Changing Pump Site/Set
- ✓ Making Healthy Food Choices
- ✓ Recognizing Low Blood Sugar

### Camper Confidence

- ✓ Managing Their Diabetes
- ✓ Making New Friends
- ✓ Learning New Skills
- ✓ Improved Self-Confidence

“ Camp was so empowering. My daughter saw she is not alone, and by watching other kids, she knows that diabetes is not limiting her life. If she manages herself, she can live her life to the fullest. She can't wait to go back next year.”

— Pam, Sara's Mom, Age 14

\*Statistics are based on information reported by families from registration data and pre- and post-camp surveys.



# CAMP FINANCIAL SUPPORT

Managing 32 camps across 25 states involves a significant investment. Beyond the usual camp basics—food, fun, and adventure—our camps offer 24/7 care from skilled medical staff, along with essential supplies like insulin, test strips, syringes, glucose tabs, and more. Thanks to the generous contributions from our sponsors, donors, and partners, we offer reduced camp fees and additional financial support ensuring every child can experience the transformative magic of camp.

## MAKING CAMP ACCESSIBLE FOR ALL

 **\$400,000+** Financial Assistance Provided

 **\$4 Million** Donated Goods and Services

 **50%+** Families Registered at Reduced Rate

 **44%** Families Received Financial Assistance



## A NOTE OF GRATITUDE

### Sponsors and Donors

We extend our heartfelt thanks to our sponsors and donors. Your generosity and dedication profoundly impact the lives of children living with diabetes and their families. Because of you, our camps remain accessible, empowering children to thrive in a supportive, understanding environment.

### Volunteers

Our dedicated volunteers not only support our campers during camp but contribute a significant amount of time year-round to ensure our campers have a safe and fun experience. Volunteers return year after year, many of whom are former campers who have gone on to pursue careers in health care. Their commitment, often spanning 5, 10, 15, or even 20+ years of service, is a powerful testament to the lasting impact of camp.

“ Thanks to the financial assistance we received, my child was able to attend camp for the first time. Camp gave us more than just memories—it gave us hope and confidence that we’re not alone in this journey.”

— Tom, Jackson’s Dad, Age 12

## THANK YOU TO ALL OF OUR LOCAL SPONSORS, DONORS, AND FOUNDATIONS

Your generous support makes ADA Camp possible.

### IN-KIND DONATIONS

Cintas	Hello PIP	Type One Style
Direct Relief	Optum RX	Xeris
Express Med	Sanofi	

### NATIONAL SPONSORS

THE LEONA M. AND HARRY B.  
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